

Merlin 200,000 Mile Shops  
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FOR IMMEDIATE RELEASE

## **Motivation & Achievement Programs Help Grow Chain & Employee Careers**

Merlin 200,000 Mile Shops announce NEW franchise opportunities and employee growth programs

(ST. CHARLES, Ill.) – The Motivation & Achievement Programs (MAPs) sponsored by Merlin 200,000 Miles are designed to attract and keep quality people while financially reward high-potential current and prospective employees and Franchisees. Interested candidates who meet the program(s) criteria can participate and use MAPs to maximize their automotive career and lifestyle. The benefits of each MAPs program are listed below:

- ***Employee Ownership Program (EOP)*** helps Franchisees recruit and retain highly motivated employees who desire shop ownership with \$10,000 equity toward the franchise fee of a new Merlin 200,000 Miles Shop or \$3,000 toward the franchise transfer fee of an existing Merlin Shop.
- ***Experience Pays Program (EPP)*** – offers new franchise candidates, with at least 5 years of industry experience, \$7,500 toward the franchise fee of a new Merlin Shop.
- ***Franchisee Referral Program (FRP)*** – offers both employees and Franchisees \$5,000 for the referral of a new Merlin Franchisee who is awarded a franchise license at a new Merlin Shop.
- ***Tool Assistance Program (TAP)*** – assists Franchisees in recruiting career minded technical employees with a \$2,000 tool kit to begin their career and ownership of the tools after 18 months of Merlin employment.

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- **Homeownership Assistance Program (HAP)** – helps Franchisees in retaining high performing employees by providing a \$7,000 bonus for the purchase of a primary residence after three years of consecutive Merlin employment.

General Manager of Merlin 200,000 Miles, Ray Munoz said, “The exclusive Merlin MAPs programs are designed to attract highly qualified professionals and provide the highest potential employees tools to achieve the career path and lifestyle they desire. Providing superior customer and undercar service depends on having highly motivated Franchisees and employees. MAPs will assist Merlin 200,000 Miles to continue to build and retain strong shop teams while further growing the Merlin chain.”

Interested candidates in franchising can visit [www.merlins.com/franchise](http://www.merlins.com/franchise). For employment at your local Merlin 200,000 Miles Shop, please visit [www.merlins.com/employment](http://www.merlins.com/employment) or speak with the Franchisee.

#### **About Merlin 200,000 Mile Shops**

Merlin 200,000 Mile Shops offer a neighborhood approach to automotive service and provides both repair and maintenance services as well as tire replacement and tire services. Merlin’s DRIVE FOR 200,000, the industry’s most comprehensive and affordable maintenance program, supports vehicle owners thousands of miles beyond the usual manufacturer’s maintenance requirements and has positioned Merlin as the leader in vehicle longevity. Founded in 1975, Merlin is headquartered in St. Charles, Illinois. In February 2014, Driven Brands acquired Merlin 200,000 Mile Shops. For more information, please visit [www.merlins.com](http://www.merlins.com).

#### **About Driven Brands**

Driven Brands, headquartered in Charlotte, NC, is the parent company of North America’s leading automotive aftermarket brands across four distinct verticals: Repair & Maintenance, housing Merlin 200,000 Mile Shops® and Meineke Car Care Centers®; Paint & Collision, housing Maaco®, CARSTAR North America® and Drive N Style®; Distribution, housing 1-800-Radiator & A/C®; and Quick Lube, housing Pro Oil Change®, Econo Lube N’ Tune®, Driven Florida Lubes® and Take 5 Oil Change. Driven Brands has more than 2,000 centers across North America, and combined, all businesses generate more than \$2.1 billion in system sales. For more information, visit [www.DrivenBrands.com](http://www.DrivenBrands.com).

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