

Merlin 200,000 Mile Shops
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FOR IMMEDIATE RELEASE

Merlin's Online Tire Wizard

Keep Your Car Safe on The Road From The Comfort of Your Own Home

(ST. CHARLES, Ill.) – Merlin 200,000 Mile Shops recently announced the addition of an Online Tire Wizard shopping platform designed to make tire shopping easier and more convenient. Internet shoppers can research and order tires 24/7, 365 days a year online by visiting www.merlins.com/tires. After selecting their preferred Merlin Shop, customers can search by their car's year, make and model or tire brand. A good-better-best option is provided to help users navigate the many choices available; however users can easily view all brands available for their vehicle as well. After the preferred tires are selected, customers choose an appointment time that is convenient for them. Most tires can be installed and paid for at their chosen Merlin Shop in as little as one business day.

Merlin's Online Tire Wizard provides the following benefits

- Shop at home 24/7 and order tires online.
- Low internet pricing with no added tire shipping fees.
- Convenient in-shop payment at time of installation using traditional methods or Merlin's credit card.
- Merlin's exclusive 200,000 Mile Warranty included with Continental and General tires.
- Merlin's DRIVE FOR 200,000 ALLIANCE Rewards Program can be used to accumulate member rewards toward the purchase of Continental and General tires.
- Merlin's 4 year Road Hazard Plan is available online or in shop at the time of installation.

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- Coupons for tire purchases are accepted by either using the coupon code, TIRE10 online at the time of order for \$10 off each Continental or General tire or by presenting a paper coupon at the time of installation.

Ray Munoz, Merlin's General Manager said, "We know that many shoppers like to research tire choices online, and our tire wizard will allow them to do that at their convenience, on their time schedule. We've been able to keep prices low by eliminating added tire shipping charges."

Tires, including spares, should be inspected routinely, at least once per month. If tire damage is suspected or found, Merlin 200,000 Miles recommends that you have the tire inspected by a tire service professional at your local Merlin Shop. Reasons to replace your tires include: tread depth, tire age, tire damage, sidewall indentation and season change.

Customers can locate their nearest Merlin Shop, schedule an appointment, or shop for tires at www.merlins.com/locations.

About Merlin 200,000 Mile Shops

Merlin 200,000 Mile Shops offer a neighborhood approach to automotive service and provides both repair and maintenance services as well as tire replacement and tire services. Merlin's DRIVE FOR 200,000, the industry's most comprehensive and affordable maintenance program, supports vehicle owners thousands of miles beyond the usual manufacturer's maintenance requirements and has positioned Merlin as the leader in vehicle longevity. Founded in 1975, Merlin is headquartered in St. Charles, Illinois. In February 2014, Driven Brands acquired Merlin 200,000 Mile Shops. For more information, please visit www.merlins.com.

About Driven Brands

Driven Brands, headquartered in Charlotte, NC, is the parent company of North America's leading automotive aftermarket brands across four distinct verticals: Repair & Maintenance, housing Merlin 200,000 Mile Shops® and Meineke Car Care Centers®; Paint & Collision, housing Maaco®, CARSTAR North America® and Drive N Style®; Distribution, housing 1-800-Radiator & A/C®; and Quick Lube, housing Pro Oil Change®, Econo Lube N' Tune®, Driven Florida Lubes® and Take 5 Oil Change. Driven Brands has more than 2,000 centers across North America, and combined, all businesses generate more than \$2.1 billion in system sales. For more information, visit www.DrivenBrands.com.

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